



NNBA Strategic Planning Timelines in 2025/2026

The initial survey questions have been submitted by the Chief Executive Officer and are in the process of updating additional requested edits and additions.

The completed first draft will be sent to the Board of Directors on **Friday, September 26, 2025**.

The BOD will be asked to review and offer approval and/or any edits by **Friday, October 3, 2025**.

The final version will then be updated over the following week and sent along for final approval by **Friday, October 10, 2025**

The final survey will then be introduced to the entire membership on **October 15, 2025** at the annual meeting and requested to be completed by all members by **October 29, 2025**.

BOD and CEO will be the champions of the survey and encourage maximum engagement by the membership. BoomerWrangle will provide an update on the number of respondents **on October 22, 2025** for a final push that following week.

BoomerWrangle will aggregate and report the findings **by November 14th, 2025** and suggest setting up a Zoom meeting to review and set initial steps during the first week of **December 3, 2025**.

The invitation for the subcommittee members to participate in the process of strategic planning should happen by this time with the initial engagement occurring during the **February 9-12, 2026** meeting timeframe.

BoomerWrangle will submit a "Scorecard" sample to the BOD to review for the 10-12 approved subcommittee members by **October 3, 2025** and provide access to the customized NNBA Portal and Mile Markers tracker inside of the portal.

Timeline:

- **First Draft Survey Sent:** September 26, 2025
- **BOD Edits:** October 3, 2025
- **Scorecard Sample Submitted:** October 3, 2025
- **Final Survey Submitted:** October 10, 2025
- **Introduced to Membership:** October 15, 2025
- **Completed Surveys Returned:** October 29, 2025
- **Final Survey Results Submitted:** November 14, 2025
- **Suggested Review:** December 5, 2025
- **First Strategic Planning Meeting:** February 9-12, 2026 (includes subcommittee members)